

# The Cloud Storage Report

who leads in users and usage



October 2016

# Summary

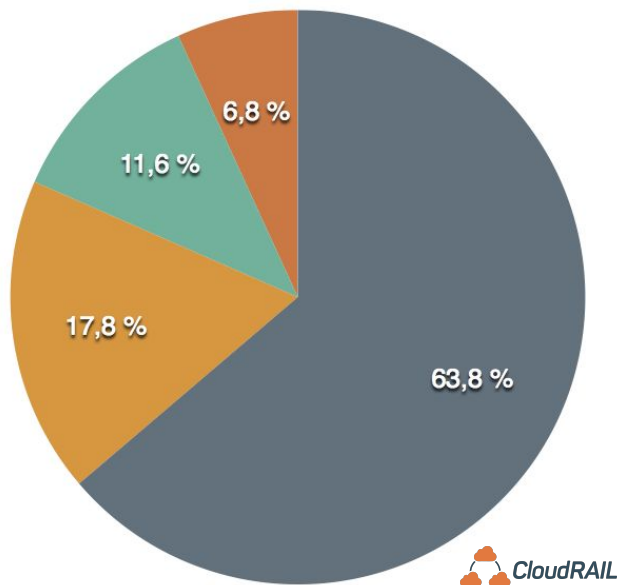
- CloudRail, a leader in providing API Integrations for software developers analyzed usage of integrations with Dropbox, Google Drive, OneDrive and Box on mobile devices
- Dropbox clearly leads the market with 64% of all users, followed by Google with 18%
- Dropbox also has the most active users with 81% of all usage

# Methodology

- Data source: All cloud storage integrations which are powered by CloudRail on mobile platforms (Android & iOS) and integrate at least all mentioned cloud providers. Data recorded between August and October 2016.
- Compared providers:
  - Dropbox
  - Google Drive
  - Microsoft OneDrive
  - Box
- Statistic released: October 2016

# Users

● Dropbox   ● Google Drive   ● OneDrive   ● Box

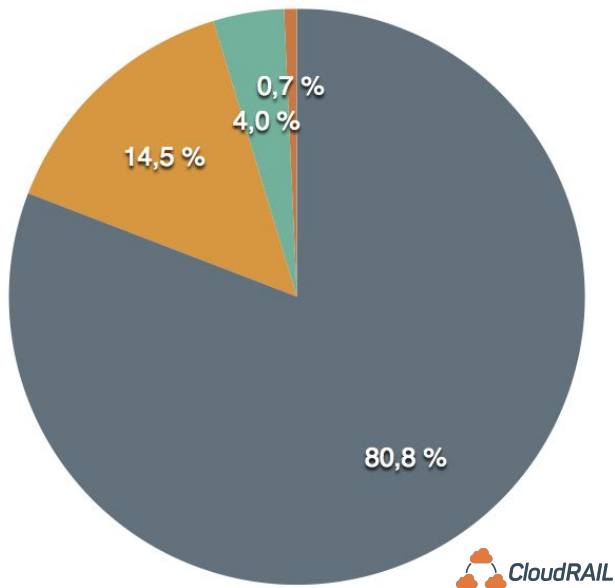


- Dropbox is used by 63,8% of all users
- Box has with 6,8% the smallest user base

Provider	% of users
Dropbox	63,8%
Google Drive	17,8%
OneDrive	11,6%
Box	6,8%

# Usage

● Dropbox    ● Google Drive    ● OneDrive    ● Box



- Dropbox has the most active users which are responsible for 80,8% of all API calls

Provider	% of usage
Dropbox	80,8%
Google Drive	14,5%
OneDrive	4%
Box	0,7%

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